

31<sup>st</sup> Annual International Society for Anthrozoology (ISAZ) Conference

# Social Media Toolkit



# Help Spread the Word About #ISAZ2022!

#### Tips:

- Follow ISAZ on <u>Facebook</u> & <u>Twitter</u>
- Use our official conference hashtag: #ISAZ2022
- Tag our social media accounts (@ISAZOfficial) and we'll re-post!
- Download the graphics below based on the social media platform of your choice images are already pre-sized sized for Twitter, Facebook, and LinkedIn

Join the conversation on social media! Below are suggested posts and images for Twitter, Facebook and LinkedIn.

### Sample Posts for Attendees:

- I'm counting down the days till the virtual International Society for Anthrozoology (ISAZ) conference! Join me July 7-9th for one of the largest annual gatherings of human-animal interaction researchers in the world. www.isaz2022.net #ISAZ2022 @ISAZOfficial
- I'm attending #ISAZ2022 on July 7-9th! Join me in this exciting virtual gathering of human-animal interaction researchers worldwide. www.isaz2022.net #ISAZ2022
   @ISAZOfficial





Download Twitter Attendee Graphic Download Facebook Attendee Graphic Download LinkedIn Attendee Graphic

## Sample Posts for Speakers:

- I'm so excited to be presenting my research at the International Society for Anthrozoology (ISAZ)'s virtual conference! Join me and other human-animal interaction researchers around the world on July 7-9<sup>th.</sup> www.isaz2022.net #ISAZ2022 @ISAZOfficial
- I'm presenting on [YOUR TOPIC HERE] at ISAZ's virtual conference on July 7-9th.
  Can't wait to see you there! Details here: www.isaz2022.net #ISAZ2022
  @ISAZOfficial
- I'm presenting my research in the [YOUR SYMPOSIUM/SESSION HERE] at ISAZ's virtual conference on July 7-9th. Can't wait to see you there! Details here: www.isaz2022.net #ISAZ2022 @ISAZOfficial
- I'm thrilled to be hosting a workshop on [YOUR TOPIC HERE] at #ISAZ2022 this year. Join me July 7-9th for one of the largest annual gatherings of human-animal interaction researchers in the world! www.isaz2022.net #ISAZ2022 @ISAZOfficial





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